



Laklalani Upeksha Jayasinghe

Tel: 0094-77-9298663

DOB: 4th May 1992

Email: upeksha.jayasinghe119@gmail.com

Address: 96/11, Demanagammana, Gonakumbura road, Ratnapura, Srilanka. 70000

Marital Status: Married

LinkedIn: <https://www.linkedin.com/in/laklalani-jayasinghe-6707b767>

Portofolio:

<https://express.adobe.com/page/zLWQP64Q5dhbC/>

Professional Summary

Skilled graphic and Brand designer with 8+ years of Experience in Freelance and Agency related. Qualified Brand Identity, Branding, Product Templates, and Illustrations. Dedicated to staying up-to-date on new techniques and procedures related to graphic design. Consistent delivery on client's expectations with minimal redrafts. Managed multiple projects simultaneously. Eager to learn, self-motivated and dependable. Very responsible with ability to multi-task. Able to work as part of a team or as the sole designer..

Professional | Technical Competencies

Color Skills for Branding	Adobe Illustrator	Adobe After Effect
Photo Editing	Adobe Photoshop	3D Max/Maya (beginner)
Manage working with multiple projects	InDesign	CorelDraw
Printing	Canva	Word press (beginner)
Brand Identity Design	MS Office	Figma (beginner)
Good eye for design	MS PowerPoint	Adobe Premier pro (beginner)

Professional Experience

Graphic Designer- Fiverr (November 2016 - 2018)

- Developed numerous marketing Materials such as logos, brochures, Illustrations etc.
- Recommended and consulted with clients on the most appropriate graphic design options based on their overall marketing goals.

Accomplishments

- Maintained 100 project completion and earn level one badge

Graphic and Brand Designer- Fiverr (November 2018 - present)

- Developed numerous marketing Materials such as logos, brochures, Illustrations Landing Pages, product templates, info graphics, presentations, advertisements, simple video ads for corporate, business, and individual clients. and guaranteed that they exceeded the expectations..

- Consistently conceptualizing, and visualizing brand identities and Developed a color palette that reflected the brand's professionalism and friendliness
- Managed up to 15 projects or tasks at a given time while under pressure to meet weekly deadlines.
- Recommended and consulted with clients on the most appropriate graphic design options based on their overall marketing goals.
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- Recommended and consulted with clients on the most appropriate graphic design options based on their overall marketing goals.

Accomplishments

- Maintained 1000+ project completion and earn Level Two badge

Graphic and Brand Designer- Upwork/PPH (November 2021 - present)

- Developed numerous marketing Materials such as logos, brochures, Illustrations Landing Pages, product templates, info graphics, presentations, advertisements, simple video ads for corporate, business, and individual clients. and guaranteed that they exceeded the expectations..

Formal Education

Diploma in Information Technology -2008

MS office
Hardware
Graphics Software including CorelDraw Photoshop

Advance Level -2011

Ferguson High School
Agriculture technology (PASS)

Advance Level- 2013

Agriculture Technology (PASS) Media & Journalism (PASS) Logic (PASS)

Diploma in Multimedia- 2014-2016

Wijeya Graphics pvt LTD

- **Subject Areas:** Graphic Designing (Photoshop ,Illustrator ,PageMaker ,InDesign) creative Designing (Advance Graphic Designing) Digital Animation (3Ds Max , Maya) 3D Advertising (Advance 3Ds Max , Advance Maya) Corel Draw, Photoshop For Designers , Special Effects (After Effects , Premiere) Digital Photography, TV Production , Marketing, Lecturer Training

Foundation of Human Resource Management- 2015

Institute of Personal Management (IPM)

Volunteer

St. John Ambulance Service| Member 2008

First aid Training Program and Exam

Help Age Srilanka 2002

Fundraiser